



**IRRIGATION  
AUSTRALIA**



Government of **Western Australia**  
Department of **Water and Environmental Regulation**

**EVENT HOST**

# 2025

# Waterwise Irrigation Expo

13 August 2025

7 AM - 5 PM

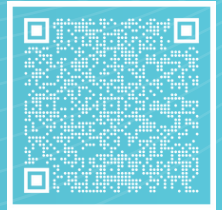
Novotel Vines Resort, WA 6069

## EXHIBITOR PROSPECTUS

# ABOUT THE EXPO

REGISTER YOUR  
EXHIBITION  
SPACE [HERE!](#)

Join us at Irrigation Australia's biennial Waterwise Irrigation Expo! This premier event is the ultimate gathering for Western Australia's urban landscape industry. Connect with industry professionals and showcase your latest products and water-efficient technologies to a broader audience. Don't miss this exciting opportunity!



## Premier Trade Booth



### Includes:

- Branding on prospectus, banners, email signatures as a "Premier Sponsor"
- Branding at opening ceremony
- Prime booth locations for maximum exposure to delegates
- Booth staff food/beverage vouchers for three (3) staff
- Includes all standard booth amenities, but with more space!

## Standard Trade Booth

### Includes:

- Company name in standard format on the front fascia
- 3m x 2m deep flush panel system with 2.4m high walls
- Walls Velcro compatible front-runner material
- Lighting = Two (2) x spotlights
- Power = One (1) x 5 amp power outlet
- Booth staff food/ beverage vouchers
  - Single booth = Two (2)
  - Double booth = Four (4)



Exciting sponsorship opportunities will be announced in due course. If you are interested in what these packages consist of, please complete the form [here](#).



### SINGLE BOOTH

#### Member Price

\$3,200 + GST

#### Non-Member Price

\$4,200 + GST

### PREMIER BOOTH

#### SOLD OUT

#### Member Price

\$4,300 + GST

#### Non-Member Price

\$5,300 + GST

### DOUBLE BOOTH

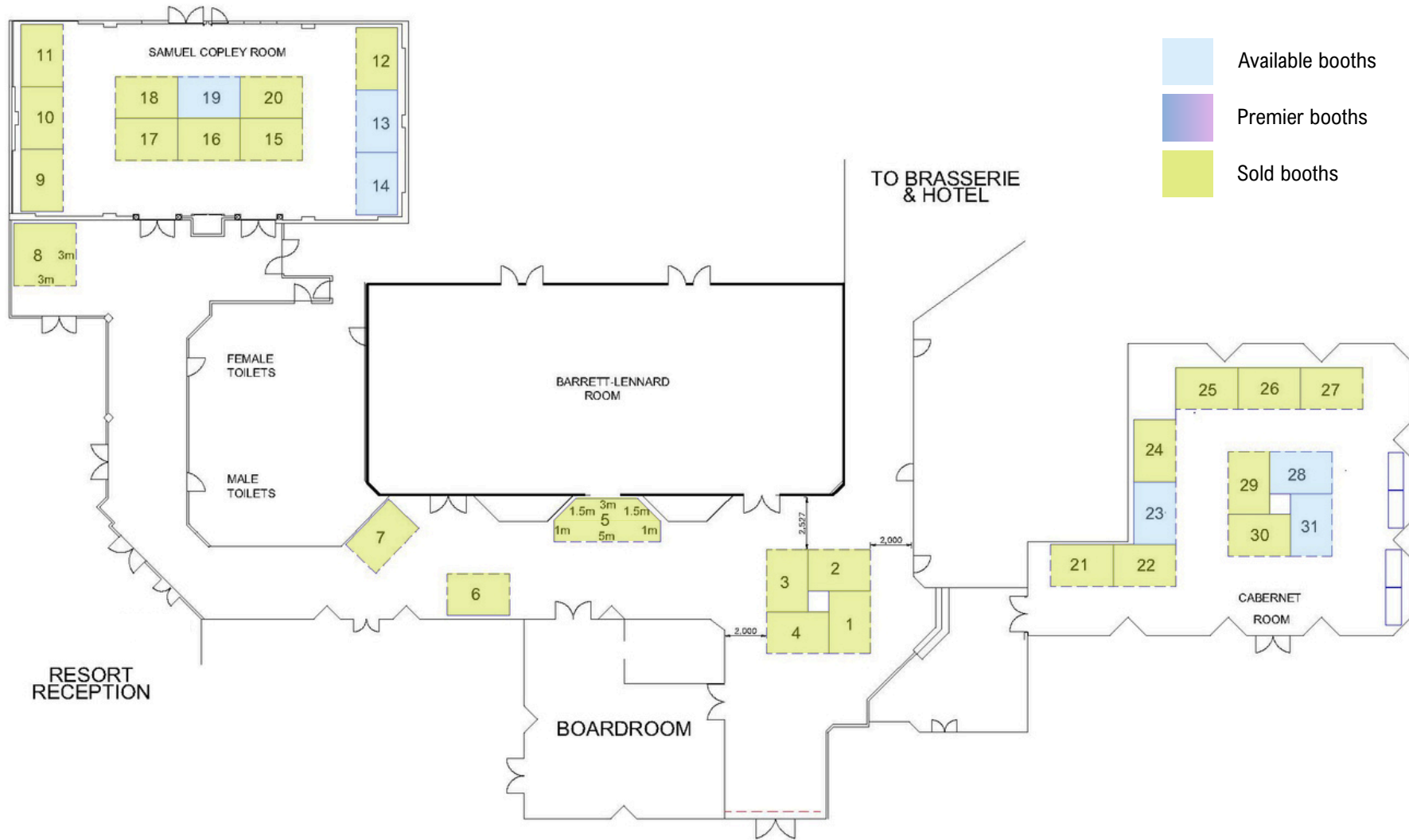
#### Member Price

\$5,790 + GST

#### Non-Member Price

\$6,490 + GST

# TRADE SHOW FLOOR PLAN



**Interested in an outdoor industry display?**

Please contact Rebecca New at [rebecca.new@irrigation.org.au](mailto:rebecca.new@irrigation.org.au) or 0407 701 513 to discuss your requirements further.

# MEET OUR 2025 EXHIBITORS

PREMIER SPONSOR



BOOTH 5



BOOTH 11



BOOTH 4



BOOTH 1



BOOTH 24

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BOOTH 21



BOOTH 30

PREMIER SPONSOR



BOOTH 8



BOOTH 15

MAJOR SPONSOR



BOOTH 27



BOOTH 29



BOOTH 9 & 10



BOOTH 17 & 18



BOOTH 25



BOOTH 7



BOOTH 2



BOOTH 20

# MEET OUR 2025 EXHIBITORS



BOOTH 3



BOOTH 12



BOOTH 6



BOOTH 16



BOOTH 26



BOOTH 22

# TERMS AND CONDITIONS

## A completed booking form is required to confirm your sponsorship or trade exhibition space booking.

- Exhibition space will be allocated on a 'first come, first served' basis. Spaces will be allocated in order of your preferences on your booking form. Where only one preference is provided, and that space has already been sold, a space will be allocated as close as possible to the desired location.
- Payment does not have to accompany the booking form, however payment terms and conditions below must be adhered to or else the space may be released for sale to another exhibitor.
- Upon receipt of the signed booking form, the Exhibition Organiser will confirm entitlements in writing and forward a booking confirmation along with a tax invoice.
- The full amount of the booking must be paid within 60 days from the date of invoice and by no later than 2 months prior to the Exhibition.
- For bookings within a month of the Exhibition, the full amount of the booking must be finalised prior to the Exhibition commencement date. No exhibitor will be allowed to occupy the allocated exhibition space until all monies owing to the Exhibition Organisers are paid in full.
- All amounts are payable in Australian Dollars. Payment is to be made according to the information supplied at the bottom of the Tax invoice.
- All payments must include 10% Goods and Services Tax.
- Acceptance of sponsorship and exhibition bookings is at the discretion of the Exhibition Organising Committee. All bookings are subject to approval by the Exhibition Committee.
- Sponsors/Exhibitors are not permitted to assign, sublet or apportion the whole or any part of their package/booked space unless prior consent in writing from the Exhibition Organisers is provided.
- Exhibitors must provide Public Liability insurance to a minimum of A\$20 million (AUD). A copy of the public liability certificate must be submitted to the Conference Organisers by no later than 30 days prior to the commencement date, ensuring it covers all event dates from bump-in to bump-out.
- The Exhibition Organiser reserves the right to amend or alter the exact site or location of the stand and the exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Exhibition Organiser.
- The Exhibition Organiser reserves the right to change the exhibition floor layout if necessary.
- The Exhibition Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents' entry to the exhibition if they do not hold an Exhibition name badge.
- The Exhibition Organiser will not accept any liability for loss or damage of exhibitor property during the period of the event.
- The Exhibition Organiser will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally, the Exhibition Organiser will not be accountable for the level of commercial activity generated.
- The exhibitor must comply with all reasonable directions/ requests issued by the Exhibition Organiser.
- The exhibitor will not display or exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces.
- The exhibitor agrees to adhere to all Exhibition venue rules and regulations.
- Official contractors will be appointed by the Exhibition Organiser to undertake stand construction, freight forwarding (if applicable) supply of furniture, electrics and IT Equipment. This is for insurance and security reasons.
- Discounts for any entitlements not used or required will not be provided.
- Electrical equipment must be tested and tagged before the event.
- If an Organisation is found to not align their values with that of Irrigation Australia, this may result in cancellation of your Exhibition package.
- The exhibitor is responsible for the care of the participant whilst in their leased space and indemnifies the organisers including for any injury, injury causing death that may be a result of the exhibitor's actions.

## Sponsorship and Exhibition Cancellation Policy

- **Sponsors** - Cancellations received in writing by the Exhibition Organisers, will only be accepted if the sponsoring company has not yet received coverage in any promotional emails or marketing documents. In this instance, all fees will be refunded less an AUD\$550 administration fee. Cancellations received after the sponsoring company has received the above-mentioned acknowledgements, cannot be accepted, and will not be refunded.
- **Exhibitors** - Cancellations received in writing by the Exhibition Organisers no later than 2 months prior, will be accepted, and all fees refunded less an AUD\$550 administration fee. Cancellations received after this date will not be eligible for a refund.

## Sponsorship and Exhibition Booking Agreement

I/We wish to sponsor/exhibit at the 2025 Waterwise Irrigation Expo and apply for the sponsorship package/exhibition space as indicated. We agree to pay the total cost, including applicable GST and any other charges incurred on our behalf.

I/We authorise the organisers to use the intellectual property supplied by us such as logos, to advertise and promote the Exhibition.

I/We indemnify the organisers against any claims arising out of the use of the intellectual property in accordance with this Sponsorship and Exhibition Prospectus.

I/We agree to adhere to the Terms and Conditions laid out in the Sponsorship and Exhibition Prospectus.

**Signed:** .....

**Position:** .....

**Name (Print):** .....

**Date:** .....

**Company:** .....